



Just Health Action 2010 in a nutshell

This has been a great year for JHA. Here is a brief list of our accomplishments

NEW CURRICULUM DEVELOPED AND WHERE WE TAUGHT IT

- *How Racism is Embodied: A new social determinants of health curriculum* – (Poverty Race Research Action Council grant). Eleven lesson plans that address how racism affects health were developed and piloted at Sea Mar Community Health Centers, Seattle Girls School and Western Washington University. We have presented our work at several venues, written an article in the PRACC newsletter, and Jon Huang wrote his Masters in Public Health thesis on the subject.
- *Health Equity Training at Whatcom County Health Department* - JHA's critical health literacy approach has been adapted at the organizational level in a five-part workshop series taught over 8 months. We presented at the WA State Public Health Association conference (see below).
- *Promotora Advisor Training* – (Auger Communications, North Carolina, NIH grant). JHA developed and taught a two-day social determinants of health training for Promotora (community health worker) advisors. The entire training was conducted using simultaneous and consecutive translation. Most of our curriculum materials were translated into Spanish.
- *Population Health Workshop Series* for Health Corps volunteers at Sea Mar Community Health Centers. This is our 4th year teaching this five part series at Sea Mar. New in 2010 was collaborating with a Sea Mar doctor to operationalize the social determinants of health at the medical care level. We presented at APHA and hope to publish the results of this work in 2011.
- *Health of Puget Sound* - Afterschool outreach at Asa Mercer Middle School – (King County Eco-net, Puget Sound Partnership grant). In collaboration with Community Coalition for Environmental Justice, JHA developed curriculum that would raise awareness about the health of Puget Sound and taught it to a multi-cultural group of youth.

PUBLICATIONS: THREE PAPERS AND ONE POSTER

- Gould, L., Mogford, E., & Devoght, A. (2010) Successes and Challenges of Teaching the Social Determinants of Health in Secondary Schools: Case Examples in Seattle, Washington. *Health Promotion Practice*, 11(3), Suppl, p.26S-33S DOI: 10.1177/1524839909360172 ([View abstract online](#))
- Mogford, E., Gould, L., & Devoght, A. (2010) Teaching critical health literacy as a means to action on the social determinants of health. *Health Promotion International*, doi:10.1083/heapro/daq049. Abstract: <http://heapro.oxfordjournals.org/cgi/content/abstract/daq049v1>
- Gould, L., Huang, J., Mogford, E., Barnes, J., Brombach, M., How racism is embodied: A new health advocacy curriculum. *Poverty & Race Journal*, September, 2010, pp 15-16. <http://justhealthaction.org/wp-content/uploads/2010/10/PRRAC-newsletter-sep-oct2010.pdf>

- Just Health Action, Duwamish River Cleanup Coalition, and UW Superfund Research Group. Poster: *What is Environmental Justice? Duwamish River Superfund Site*, December 2010. <http://justhealthaction.org/wp-content/uploads/2010/12/Environmental-Justice-Duwamish-River-Superfund-Site.pdf>

PRESENTATIONS in 2010:

- Gould, *How racism affects health: A new social determinants of health curriculum*, APHA, November, 2010.
- Gould, *Bridging the social determinants of health to medical care at a Latino community health center*, APHA, November, 2010.
- Newell and Gould, *Health equity training at Whatcom County Health Department*, Washington State public health association, October, 2010
- Bezruchka and Gould, *War and Inequality*, War and Global Health Conference, UW, April, 2010.
- Gould, *How Racism is Embodied: A new social determinants of health curriculum*. PRRAC, May 2010.
- Gould and Huang, *How Racism is Embodied: A new social determinants of health curriculum*, Seattle Race Conference, August, 2010

CONFERENCE ATTENDANCE

- American Public Health Association, Denver, November, 2010 (two presentations)
- Washington State Public Health Association, Yakima, October, 2010 (one presentation)
- Seattle Race Conference, Seattle, August, 2010 (one presentation)
- War and Global Health Conference, Seattle, April, 2010 (one presentation)
- Smart Growth, Seattle, February, 2010

CONTINUING EDUCATION

- Power of Hope 1 (Gould, ED)
- Power of Hope 2 (Gould, ED)
- Health Impact Assessment 4 day training in San Francisco (Gould, ED)
- Grant writing at Antioch University (Huang, Advisory board)

JHA's REVAMPED WEBSITE (www.justhealthaction.org)

- Courtney McNamara re-designed website
- JHA is just starting a Facebook presence